

## Persuasive Writing Rubric

	<b>2</b> Developing	<b>3</b> Almost There	<b>4</b> On Grade Level	<b>5</b> Exceeding Expectations
<b>Ideas</b>	No stated position, or very unclear.	Position is stated, but might not be clear.	Clearly stated position.	Clearly stated position.
<b>Audience</b>	Unknown who it is written for.	Directly addresses the audience.	Directly addresses the audience with word choices appropriate to the audience.	Directly addresses the audience with word choices appropriate to the audience. Explains things appropriately to the audience.
<b>Ideas</b>	Not sure what the idea is.	There is one idea.	Ideas are complete.	Ideas are complete and expanded upon.
<b>Conventions</b>	Many CUPS errors that make it hard to understand the text.	Some CUPS errors.	Few CUPS errors and they don't interfere with understanding.	Few or no CUPS errors. No interference with understanding.
<b>Style</b>	Basic words and similar sentence structure.	One or two attempts at interesting word choices.	Interesting word choice and sentence variety.	Challenging words are used. Sentences are widely varied.
<b>Lead</b>	The lead sentence is very basic.	A lead sentence or paragraph is interesting to read.	A lead sentence or paragraph is interesting to read and captures the attention of the audience.	The lead sentence or paragraph fully captures the intent of the position and directly relates to the intended audience.
<b>Closing</b>	The position is not restated, nor is the audience thanked.	The position is restated or the audience is thanked.	The position is restated and the audience is thanked.	The position is restated in different words and the audience is thanked.